Legislation Details (With Text)

File #:	19-2310	**Version:** 1	**Name:**	Create a Sister City Committee
Type:	Administrative Item		**Status:**	Administrative
File created:	9/20/2019		**In control:**	Town Council
On agenda:	10/1/2019		**Final action:**	
Title:	SISTER CITIES INTERNATIONAL Consider Resolution 19-3587 Authorizing the Town of Yountville to join Sister Cities International; create a Sister City Committee to oversee Sister City relationships and accept invitation of Todos Santos, Baja California Sur to form a sister city relationship between the two communities.			
Sponsors:				
Indexes:				
Code sections:				
Attachments:	1. Resolution, 2. Todos Santos Letter, 3. Saucerman Letter			

Date	Ver.	Action By	Action	Result
10/1/2019	1	Town Council	adopted	Pass

Yountville Town Council Staff Report

DATE: October 1, 2019

TO: Mayor and Town Council

FROM: Steven R. Rogers, Town Manager

TITLE

Consider Resolution 19-3587 Authorizing the Town of Yountville to join Sister Cities International; create a Sister City Committee to oversee Sister City relationships and accept invitation of Todos Santos, Baja California Sur to form a sister city relationship between the two communities.

DISCUSSION/BACKGROUND

The Town Council has heard from various residents about interest in establishing Sister City relationships with similar tourism focus communities in France and Baja California Sur. The Town Council has expressed an interest in exploring possible sister city relationships and joining Sister Cities International (SCI) whose mission is to promote peace through mutual respect, understanding, and cooperation - one individual, one community at a time.

Sister Cities International was created at President Eisenhower's 1956 White House summit on citizen diplomacy, where he envisioned a network that would be a champion for peace and prosperity by fostering bonds between people from different communities around the world. President Eisenhower reasoned that people from different cultures could understand, appreciate, and celebrate their differences while building partnerships that would lessen the chance of new conflicts.

The Town has had previous informal sister city relationships but nothing was formalized or structured through

Sister City International. The Town can have more than one sister city and many communities have several based on the interests of their residents and business community.

Mayor Dunbar received a formal invitation from the Mayor of Todos Santos, Baja California Sur, Mexico to explore establishing a sister city relationship in April 2018.

Former Mayor Cindy Saucerman who now resides in both communities spoke during public comment at the September 17, 2019 Town Council meeting indicating that there were a number of residents interested in joining a Sister City Committee and that she would serve as a liaison between both communities. She requested that the Town of Yountville move forward and accept the invitation of the Mayor of Todos Santos, BCS to establish a sister city relationship.

The Town Council provided direction to bring the request to establish a Sister City Committee and Sister City relationship with Todos Santos at its next meeting.

ENVIRONMENTAL REVIEW

Not Applicable

FISCAL IMPACT

Is there a Fiscal Impact? Yes

Is it Currently Budgeted? Yes

Where is it Budgeted? Community Promotion

Is it Mandatory or Discretionary? Discretionary

Is there a Staff Resource Impact? Nominal

STRATEGIC PLAN GOAL

Is item Identified in Strategic Plan? Indirectly

If yes, Identify Strategic Goal and Objective. **Engaged Residents:** The Town embraces our residents' commitment to community as seen through volunteerism, civic engagement, and public participation that enhances the quality of life in Yountville.

Briefly Explain Relationship to Strategic Plan Goal and Objective. Residents have indicated an interest in the Town joining Sister Cities International and a willingness to volunteer and serve on a Sister City Committee.

ALTERNATIVES

The Town Council could determine that it does not want to establish a Sister City committee.

The Town Council could decline the invitation of Todos Santos, Baja California Sur, Mexico to establish a Sister City relationship.

RECOMMENDATION

consider Adoption of Resolution Authorizing the Town of Yountville to join Sister Cities International; create a Sister City Committee to oversee Sister City relationships and accept invitation of Todos Santos, Baja California Sur to form a sister city relationship between the two communities.

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