

## Sandra Liston

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**From:** Steve Rogers  
**Sent:** Monday, March 9, 2020 4:32 PM  
**To:** Sandra Liston  
**Subject:** FW: Letter of Support - Napa Valley Balloons - Mar. 17 Council Meeting

### Sharing

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**From:** Whitney Diver McEvoy [mailto:whitney@yountville.com]  
**Sent:** Monday, March 09, 2020 4:17 PM  
**To:** Town Council <TownCouncil@yville.com>  
**Cc:** Michelle Dahme <MDahme@yville.com>; Steve Rogers <SRogers@yville.com>; Gabriel Gundling <gabe@napavalleyballoons.com>  
**Subject:** [EXTERNAL] Letter of Support - Napa Valley Balloons - Mar. 17 Council Meeting

Mayor Dunbar and Councilmembers,

Writing to express the Yountville Chamber of Commerce's support of Napa Valley Balloons launching from St. Joan of Arc Church – Yountville.

Napa Valley Balloons has been flying in Yountville and the Napa Valley for forty (40) years. Their commitment to safety, customer service and our community is exactly the type of business we strive to have in Yountville.

As the organization that promotes Yountville, it is vital to our economic success that we have diverse experiences to offer our visitors. Having balloons launch from Yountville is a unique experience no other City in Napa Valley offers. Balloons launching from Yountville is a great point of difference for us as a destination. As our Valley evolves it is important we retain these "points of difference" to ensure we have a diverse visitor experience.

I ask for your support in approving Napa Valley Balloons launching from St. Joan of Arc Church – Yountville.

Thank you for your consideration!

**Whitney Diver McEvoy**  
**President & CEO**  
**Yountville Chamber of Commerce**  
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