



Town of Yountville

6516 Washington Street
Yountville, CA 94599

Meeting Minutes - Draft

Yountville Arts Commission

Jim McDonald, Chair
Kimberly Cook, Vice Chair
Aimee Cavenecia, Commissioner
Cynthia Kapjian, Commissioner
Noel, Resnick, Commissioner
Ronda Schaer, Commissioner
Marty Wordsworth, Commissioner

Monday, April 6, 2020

5:00 PM

Virtual Meeting Can be Viewed at:
<https://zoom.us/j/939050857>

The Town of Yountville is committed to complying with the Americans with Disabilities Act (ADA) and other similar federal and state laws in all respects. If, as an attendee or participant in this meeting, or in meetings on a regular basis, you will need special assistance beyond what is provided, the Town will provide reasonable accommodations for you. Individuals who need auxiliary aids or services for effective communication or participation in programs and services of the Town of Yountville are invited to make their needs and preferences known by contacting the Town Clerk at (707) 944-8851 at least 72 hours prior to the meeting. This notice is available in accessible alternate formats from the ADA Coordinator.

Yountville, CA – The Town of Yountville is committed to public participation in Town government in a manner that is consistent with guidance provided by the Napa County Public Health official. These guidelines relate to social distancing, and are intended to protect everyone, especially those over 65 and those with other medical conditions.

The Town of Yountville has taken the following steps to utilize technology to encourage full public participation during the April 5, 2020, Yountville Arts Commission Meeting in order to comply with public health:

- This will be a virtual meeting. There will be no in person meeting place. You are encouraged to view the Yountville Arts Commission Meeting through this link: <https://zoom.us/j/939050857>
- Please note you will be muted and not able to speak during the meeting.
- Please submit your questions and comments ahead of time by emailing publiccomment@yville.com noting COMMENT TO YOUNTVILLE ARTS COMMISSION no later than 12 PM on Monday March 5, 2020. Your comment will be provided to the Commissioners electronically or in written format.

1. CALL TO ORDER

Meeting was called to order at 5:09 PM
approved

2. ROLL CALL

Present 6 - Vice Chair Kimberly Cook, Commissioner Ronda Schaer, Commissioner Noel Resnick, Commissioner Cynthia Kapjian, Chairperson Jim McDonald, and Commissioner Marty Wordsworth

Excused 1 - Commissioner Aimee Cavenecia

3. PLEDGE OF ALLEGIANCE

The pledge was recited

4. ADOPTION OF AGENDA

adopted

5. APPROVAL OF MINUTES

Approved with correction to misspelled word on item 11 from March 2

approved

Meeting Minutes for March 3 and 10, 2020 for Review and Approval

approved

6. PUBLIC COMMENT ON ITEMS NOT ON AGENDA

Individuals will be limited to a three-minute presentation. No action will be taken by the Commission as a result of any item presented at this time.

No public comment was submitted

7. ADMINISTRATIVE ITEMS

Continued Discussion on Yountville Arts Commission Vision, Mission, Values

Commission discussed values statements. Agreed to move forward with the longer version as presented.

approved

8. ART WALK SUBCOMMITTEE

Review and Possible Approval for New Art Walk Sculpture Titled Treble Clef by Richard Starks

amended

Continued Discussion on Yountville Elementary School Commemorative Sculpture

approved

9. GALLERY SUBCOMMITTEE

Update was given by Chair McDonald including moving dates of the upcoming shows due to the COVID19 pandemic.

10. LITERARY SUBCOMMITTEE

Updates on the rescheduling of the events planned with Napa Book Mine.

11. MARKETING AND PR SUBCOMMITTEE

Commissioner Resnick shared work she is doing on a virtual video tour of town that will include the art walk. Also discussed was other upcoming efforts.

12. DIGITAL MARKETING SUBCOMMITTEE

Digital Marketing Discussion

The Commission discussed the future of digital marketing for Yountville Arts. Director Holland shared that with a firm plan most could be handled internally by staff. Samantha will facilitate setting that up and we will check in for the future to see how it is going and if meeting expectations.

13. ART, SIP & STROLL UPDATE

Director Holland presented an update sharing that the event was postponed and discussed the ability or not to reschedule. It was decided that the event would not be rescheduled for 2020 as there continues to be much uncertainty on events. Director Holland presented an idea for a Virtual Event. The Commission was supportive so staff will move forward to get that done. Also part of the virtual show will be Happy Hours which will give artists and musicians the ability to participate as well using Zoom. The Art Sip and Stroll Subcommittee will regroup and work on a marketing and overall plan with a goal to go live on the event date of April 25th.

14. PARTNER REPORTS

Commissioner Schaer shared information about what upcoming shows look like at the Museum.

15. STAFF INFORMATIONAL REPORTS

Nothing else to report.

16. COMMISSIONER COMMENTS / REPORTS

Nothing else to report.

17. ADJOURNMENT

Adjourn to the Yountville Arts Commission Meeting Monday, May 4, 2020 at 5:00 p.m. being held virtually.

I certify that a copy of this Yountville Arts Commission Agenda was posted at a location freely-accessible to the public at Yountville Town Hall, 6550 Yount Street within the Town of Yountville, the Thursday before the meeting.

/s/ Samantha Holland

Samantha Holland
Parks and Recreation Director